

# ORDER



**Orders**

**Order / Rev:** 701940

**Alt Order #:** 06250997

**Product Desc:** CONG LEADERSHIP FUND

**Estimate:** 2873

**Flight Dates:** 09/14/12 - 09/20/12

**Original Date / Rev:** 09/24/12 / 09/24/12

**Order Type:** Political

**WKYC**

**Primary AE:** Joe Knauer

**Sales Office:** T-WAS

**Sales Region:** NAT

**Agency**

**Name:** American Media & Advocacy Grp/ POI

**Buying Contact:**

**Billing Contact:**

815 Slaters Lane

Alexandria, VA 22314

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Congressional Leadership Fund

**Demographic:** A35+

**Product Codes:** IS-Candidate/Local

**Priority:** P-3

**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	57	\$78,600.00	\$66,810.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	57	\$78,600.00	\$66,810.00	0.00
<b>Totals</b>	<b>57</b>	<b>\$78,600.00</b>	<b>\$66,810.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	09/14/12	09/14/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
CH 3 NWS AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$3,000.00		0.00			
2	WKYC	09/14/12	09/14/12	Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					2	\$1,200.00		0.00			
4	WKYC	09/14/12	09/14/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$800.00		0.00			
5	WKYC	09/14/12	09/14/12	M-F 430a-5a 430a News	CM	430a-5a	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
CH 3 NEWS 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$300.00		0.00			
6	WKYC	09/14/12	09/14/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	----F--	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
CH3 NEWS SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					2	\$850.00		0.00			


Order / Rev: 701940  
 Alt Order #: 06250997  
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: Congressional Leadership Fund  
 Product Desc: CONG LEADERSHIP FUND  
 Estimate: 2873  
**WKYC**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WKYC	09/14/12	09/14/12	M-F 5-6p Dr. Phil	CM	5p-6p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	----F--	1		\$1,400.00		0.00						
8	WKYC	09/14/12	09/14/12	M-F 730-8p Entertainment Tonight	CM	730-8p	----F--	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	----F--	1		\$1,800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	09/10/12-09/16/12		M-F 730-8p	730-8p		-----F----	:30		<del>(\$1,800.00)</del>		0.00	NM		
See MG 8.2															
[Prgm Change] baseball															
2	NKYC	09/19/12-09/19/12		M-F 730-8p	730-8p		--W-----	:30		\$1,800.00		0.00	NM		
Ⓜ MG for 8.1 09/14															
9	WKYC	09/14/12	09/14/12	Fri Prime A Fri Prime A	CM	8-9p	----F--	:30	1	\$3,000.00	P-3	0.00	NM	0	\$0.00
WHIT/COMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	----F--	1		\$3,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	09/10/12-09/16/12		Fri Prime A	8-9p		-----F----	:30		<del>(\$3,000.00)</del>		0.00	NM		
See MG 50.2,50.3															
[Baseball]															
10	WKYC	09/17/12	09/17/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
CH 3 NWS AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$3,000.00		0.00						
11	WKYC	09/17/12	09/17/12	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	2		\$1,200.00		0.00						
13	WKYC	09/17/12	09/17/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$800.00		0.00						
14	WKYC	09/17/12	09/17/12	M-F 430a-5a 430a News	CM	430a-5a	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
CH 3 NEWS 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$300.00		0.00						
15	WKYC	09/17/12	09/17/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	M-----	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
CH3 NEWS SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	2		\$850.00		0.00						
16	WKYC	09/17/12	09/17/12	M-F 5-6p Dr. Phil	CM	5p-6p	M-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$1,400.00		0.00						
17	WKYC	09/17/12	09/17/12	M-F 730-8p Entertainment Tonight	CM	730-8p	M-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$1,800.00		0.00						
19	WKYC	09/15/12	09/15/12		CM	11-1130p	-----S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00

Advertiser:	Congressional Leadership Fund
Product Desc:	CONG LEADERSHIP FUND
Estimate:	2873

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat 11-1135p											
				LN SAT											
				CH 3 NWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-		1			\$3,000.00		0.00				
22	WKYC	09/15/12	09/15/12	Sat 9-1030a	CM	9a-1030a	-----S-	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
				Channel 3 News 9am Sat											
				CH3 SA MRN NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-		2			\$850.00		0.00				
23	WKYC	09/16/12	09/16/12	Su 12-1230p	CM	12-1230p /Su	-----S	:30	1	\$800.00	P-3	0.00	NM	0	\$0.00
				Channel 3 News at Noon Su											
				CH 3 NWS NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S		1			\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NKYC	09/10/12-09/16/12		Su 12-1230p		12-1230p /Su	-----Su	:30		<del>(\$800.00)</del>	0.00	NM			
				See MG 23.2											
				[Prgm Change] nbc sports											
2	NKYC	09/16/12-09/16/12		Sa-Su 10a-6p		1030a-6p	(2:00 PM-3:30 P-----Su	:30		<del>(\$800.00)</del>	0.00	NM			
				 Credited											
25	WKYC	09/20/12	09/20/12	M-F 11-1135p	CM	11-1135p	---T---	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				Channel 3 News at 11p M-F											
				CH 3 NWS AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---T---		1			\$3,000.00		0.00				
26	WKYC	09/20/12	09/20/12	Tonight Show	CM	1135p-1237a	---T---	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
				Tonight Show											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---T---		2			\$1,200.00		0.00				
28	WKYC	09/20/12	09/20/12	M-F 4-5p	CM	4p-5p	---T---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Ellen Degeneres											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---T---		1			\$800.00		0.00				
29	WKYC	09/20/12	09/20/12	M-F 430a-5a	CM	430a-5a	---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				430a News											
				CH 3 NEWS 430A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---T---		1			\$300.00		0.00				
30	WKYC	09/20/12	09/20/12	M-F 5-6a	CM	5a-6a	---T---	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
				Channel 3 News @ 5AM											
				CH3 NEWS SUNRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---T---		2			\$850.00		0.00				
31	WKYC	09/20/12	09/20/12	M-F 5-6p	CM	5p-6p	---T---	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
				Dr. Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---T---		1			\$1,400.00		0.00				
32	WKYC	09/20/12	09/20/12	M-F 730-8p	CM	730-8p	---T---	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
				Entertainment Tonight											
				ENT TONIGHT 30<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---T---		1			\$1,800.00		0.00				
33	WKYC	09/18/12	09/18/12	M-F 11-1135p	CM	11-1135p	-T-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				Channel 3 News at 11p M-F											
				CH 3 NWS AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-T-----		1			\$3,000.00		0.00				

Order / Rev: 701940  
 Alt Order #: 06250997  
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: Congressional Leadership Fund  
 Product Desc: CONG LEADERSHIP FUND  
 Estimate: 2873  
**WKYC**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
34	WKYC	09/18/12	09/18/12	Tonight Show Tonight Show	CM	1135p-1237a (11:35 PM-12:35 XM)	-T-----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	2		\$1,200.00		0.00						
36	WKYC	09/18/12	09/18/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	-T-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	1		\$800.00		0.00						
37	WKYC	09/18/12	09/18/12	M-F 430a-5a 430a News	CM	430a-5a	-T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
CH 3 NEWS 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	1		\$300.00		0.00						
38	WKYC	09/18/12	09/18/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	-T-----	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
CH3 NEWS SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	2		\$850.00		0.00						
39	WKYC	09/18/12	09/18/12	M-F 5-6p Dr. Phil	CM	5p-6p	-T-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	1		\$1,400.00		0.00						
40	WKYC	09/18/12	09/18/12	M-F 730-8p Entertainment Tonight	CM	730-8p	-T-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	1		\$1,800.00		0.00						
42	WKYC	09/19/12	09/19/12	Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	2		\$1,200.00		0.00						
44	WKYC	09/19/12	09/19/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	--W----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	1		\$800.00		0.00						
45	WKYC	09/19/12	09/19/12	M-F 430a-5a 430a News	CM	430a-5a	--W----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
CH 3 NEWS 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	1		\$300.00		0.00						
46	WKYC	09/19/12	09/19/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	--W----	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
CH3 NEWS SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	2		\$850.00		0.00						
47	WKYC	09/19/12	09/19/12	M-F 5-6p Dr. Phil	CM	5p-6p	--W----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	1		\$1,400.00		0.00						
48	WKYC	09/19/12	09/19/12	M-F 730-8p Entertainment Tonight	CM	730-8p	--W----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	1		\$1,800.00		0.00						
49	WKYC	09/14/12	09/14/12		CM	6p-630p	----F--	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00

Order / Rev: 701940  
 Alt Order #: 06250997  
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: Congressional Leadership Fund  
 Product Desc: CONG LEADERSHIP FUND  
 Estimate: 2873  
**WKYC**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-630p Channel 3 News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	----F--	1		\$2,500.00		0.00						
50	WKYC	09/14/12	09/14/12	Fri Prime A	CM	8-9p	----F--	:30	1	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
Fri Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	----F--	1		\$3,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	09/10/12-09/16/12		Fri Prime A		8-9p	-----F----	:30		<del>(\$3,000.00)</del>		0.00	NM		
See MG 50.2,50.3 [Baseball]															
2	NKYC	09/14/12-09/14/12		Fri Prime C		10-11p	-----F----	:30		\$3,000.00		0.00	NM		
Ⓜ MG for 9.1,50.1															
3	NKYC	09/14/12-09/14/12		Fri Prime C		10-11p	-----F----	:30		\$3,000.00		0.00	NM		
Ⓜ MG for 9.1,50.1															
51	WKYC	09/15/12	09/15/12	Sat Prime C	CM	10-11p	-----S-	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00
Sat Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$1,700.00		0.00						
52	WKYC	09/15/12	09/15/12	Sat Prime A	CM	8-9p	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	2	\$2,800.00
8-9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$1,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	09/10/12-09/16/12		Sat Prime A		8-9p	-----Sa--	:30		<del>(\$1,400.00)</del>		0.00	NM		
See MG 52.2,52.3 [Prgm Change]															
2	NKYC	09/15/12-09/15/12		Sat Prime Other		8-10p	(8:00 PM-10:00 I-----Sa--	:30		\$1,400.00		0.00	NM		
Ⓜ MG for 53.1,52.1															
3	NKYC	09/15/12-09/15/12		Sat Prime Other		8-10p	(8:00 PM-10:00 I-----Sa--	:30		\$1,400.00		0.00	NM		
Ⓜ MG for 53.1,52.1															
53	WKYC	09/15/12	09/15/12	Sat Prime B	CM	9-10p	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	0	\$0.00
Sat Prime B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$1,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	09/10/12-09/16/12		Sat Prime B		9-10p	-----Sa--	:30		<del>(\$1,400.00)</del>		0.00	NM		
See MG 52.2,52.3 [Prgm Change]															
54	WKYC	09/16/12	09/16/12	Su 12-1230p	CM	12-1230p /Su	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
Channel 3 News at Noon Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	09/10/12-09/16/12		Su 12-1230p		12-1230p /Su	-----Su	:30		<del>(\$800.00)</del>		0.00	NM		
See MG 54.2 [Prgm Change] nbc sports															
2	NKYC	09/10/12-09/16/12		Sun 9-1030a		9a-1030a	-----Su	:30		\$800.00		0.00	NM		
Ⓜ MG for 54.1 09/16 [program change]															
55	WKYC	09/16/12	09/16/12	SS 9-1030a	CM	9a-1030a Sa/Su	-----S	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
Channel 3 News 9am Sa/Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	2		\$1,800.00		0.00						
56	WKYC	09/19/12	09/19/12	M-F 6-630p	CM	6p-630p	--W----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
Channel 3 News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	1		\$2,500.00		0.00						

